CASE STUDY



The **co-operative** food

MODERN'S POWER SAVER IN RETAIL

Introduction

The Co-operative Group, which is the UK's largest co-operative business with interests across food, funerals, insurance and legal services, has a clear purpose of championing a better way of doing business for you and your communities. Owned by millions of UK consumers, The Co-operative Group operates a total of 3,750 outlets, with more than 70,000 employees and an annual turnover of approximately £11 billion.

Savings&Benefits

Key Figures

Savings of KWh achieved: 11.6%

Financial savings: US\$14,100/Year

Benefits

Co-operative have achieved significant savings in a number of the food groups stores. The Group are also set to experience increased life expectancy of electrical equipment across their many stores.

The Challenge

Co-operative Group keen to further continuously reduce their carbon footprint. The group aim to have reached a 50% reduction before 2020.

Since 2006 they have reduced their CO2 by around 35%. Reducing the Group's carbon emissions across its large and diverse estate required an effective, custom designed technology that would deliver sustained energy savings.



The Solution

Modern understood the varying needs with voltage optimization (power savers) in retail and was able to offer The Co-operative complete reassurance of guaranteed energy savings, compatibility, and a transparency of operations through dedicated project management and ongoing performance analysis.



Further Information

Please contact the Modern Group international marketing department on +86-577-88835717 or email: modern@wzmodern.com